FomoEra | Brand Stories

Your story, *in more places.*

Spanish-language sponsored content.
An article, video and distribution in
one collaboration.

FomoEra · X · Facebook · Instagram · TikTok · MSN · Yahoo

Media kit · fomoera.com



THE PUBLICATION

FomoEra: news with context.

We are an independent Spanish-language digital publication. We follow what is trending: the news, stories and events of the moment in technology and science, entertainment, sports, business, culture, lifestyle and more.



Screenshot of fomoera.com, Space section, November 16, 2026.

Brand Stories brings that approach to sponsored storytelling.

REACH

An average of

10M

views per month, and growing.

The combined monthly views across FomoEra's channels: the site, social networks and portals.

Approximate figure as of November 2026, based on each platform's own statistics. It describes total channel activity and is not a guarantee of views per story.



AUDIENCE

A Spanish-language publication. An international audience.



GEOGRAPHIC DISTRIBUTION OF RECORDED TRAFFIC ON FOMOERA.COM

Spain

22.1%

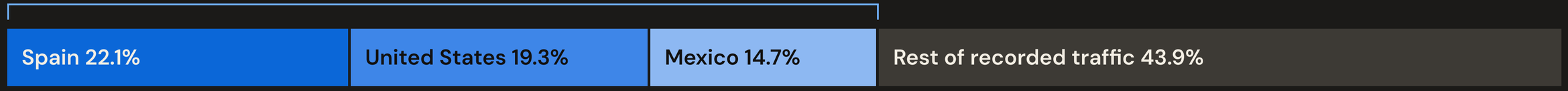
United States

19.3%

Mexico

14.7%

56.1% comes from Spain, the United States and Mexico.



Source: Ghost Analytics. Available historical data as of November 16, 2026. Percentages of recorded visitor totals. Rest is calculated as the complement of the three highlighted countries against the dashboard total.

THE OFFER

One story. Article, video and distribution.



Illustrative layout: the article and the video share one approach.

ARTICLE

Space to explain your brand, launch or project with context.

VIDEO

A vertical piece that tells the same story visually.

DISTRIBUTION

Publication across the included channels, documented with links and screenshots.

DELIVERABLES

What your story includes.

1 *story*

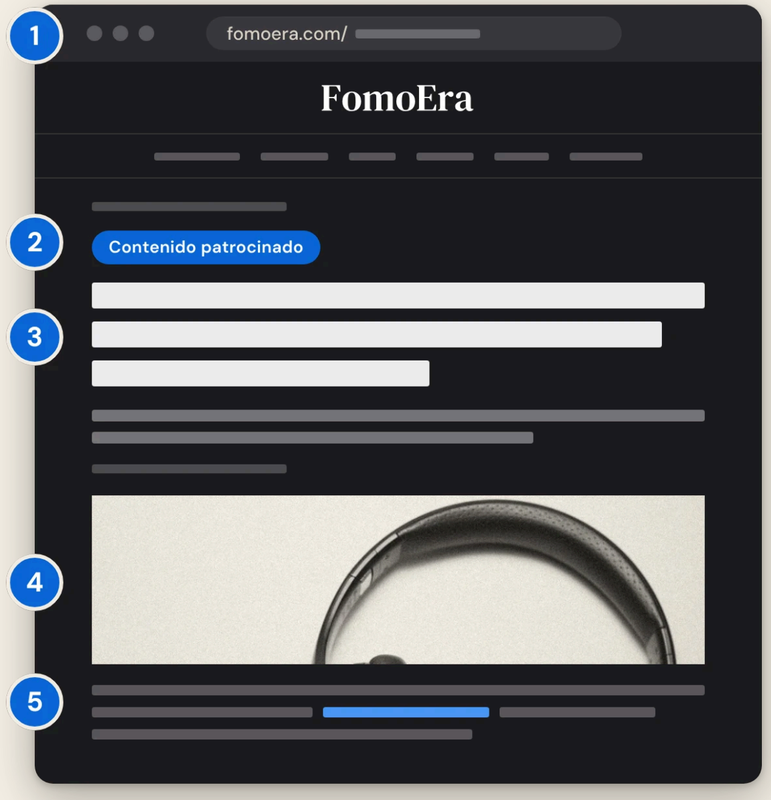
One central subject or angle, agreed in writing.

ARTICLE	1 sponsored article on FomoEra.
X	1 post on X.
FACEBOOK	1 post on a topic-focused Facebook page.
VIDEO	1 vertical motion graphics video, produced by FomoEra and published on TikTok and Instagram.
MSN · YAHOO	Guaranteed republication on MSN and Yahoo.
REPORT	A proof-of-publication PDF.

The Facebook page is selected for its relevance to the story. Article length and video duration are defined in the quote.

THE ARTICLE

Your story, told with context.



Illustrative layout of a sponsored article.

FomoEra writes and publishes an original article in Spanish, based on your brief.

1 **PUBLIC URL**
Indexable by Google, Bing, DuckDuckGo and more.

2 **SPONSORSHIP NOTICE**
The content is identified as sponsored.

3 **HEADLINE AND CONTEXT**
What you are announcing, why it matters and who it is for.

4 **IMAGES AND FACTS**
Your photos and verifiable facts: names, prices and dates.

5 **QUALIFIED LINKS**
Commercial links are marked as sponsored.

Available on FomoEra for at least 12 months. Length is defined in the quote.

VIDEO

A visual way to tell your story.

FomoEra writes the script and produces a vertical motion graphics video, using cutouts, layers, typography and visuals to help explain the story.

Script | Production | Vertical format | TikTok | Instagram



Illustrative visual treatment

DISTRIBUTION

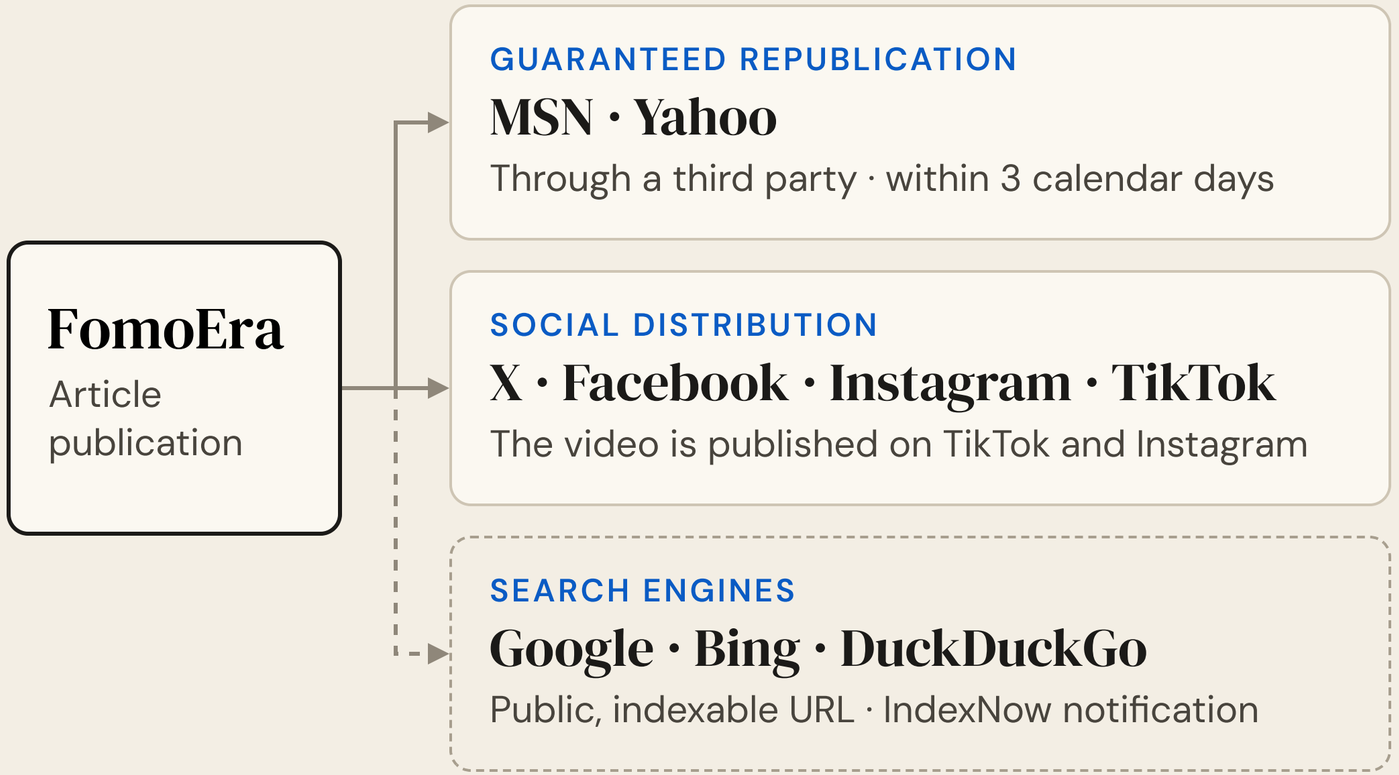
FomoEra, MSN and Yahoo.

We publish your story on FomoEra and arrange guaranteed republication on MSN and Yahoo through a third party.

MSN and Yahoo: within 3 calendar days of publication on FomoEra.

Social distribution accompanies the story on X, Facebook, Instagram and TikTok.

Distribution overview



FomoEra notifies IndexNow-compatible search engines, such as Bing, of each publication. Indexing and ranking are decided by each search engine.

APPLICATIONS

There is a story behind what you do.



Launches

Products, services and new announcements.



Brands and businesses

Projects, initiatives and business stories.



People

Careers, creators and entrepreneurs.



Reviews

Products or experiences we can test.

Reviews require the agreed product or access. FomoEra keeps the supplied product as part of its compensation. The assessment reflects the actual experience.

PROCESS AND TIMING

From brief to publication.

Before publication

START
Full payment and complete materials.

→

PRODUCTION
Up to 3 business days.

→

REVIEW
3 rounds across the production stages, with approval before publication.

→

Publication on FomoEra

From publication on FomoEra

REPUBLICATION
MSN and Yahoo, within 3 calendar days of FomoEra publication.

REPORT
Proof-of-publication PDF within 3–5 business days of FomoEra publication.

Time awaiting client information or approval is added to the schedule. The launch date is agreed before publication.

PROOF OF PUBLICATION

Every publication, documented.

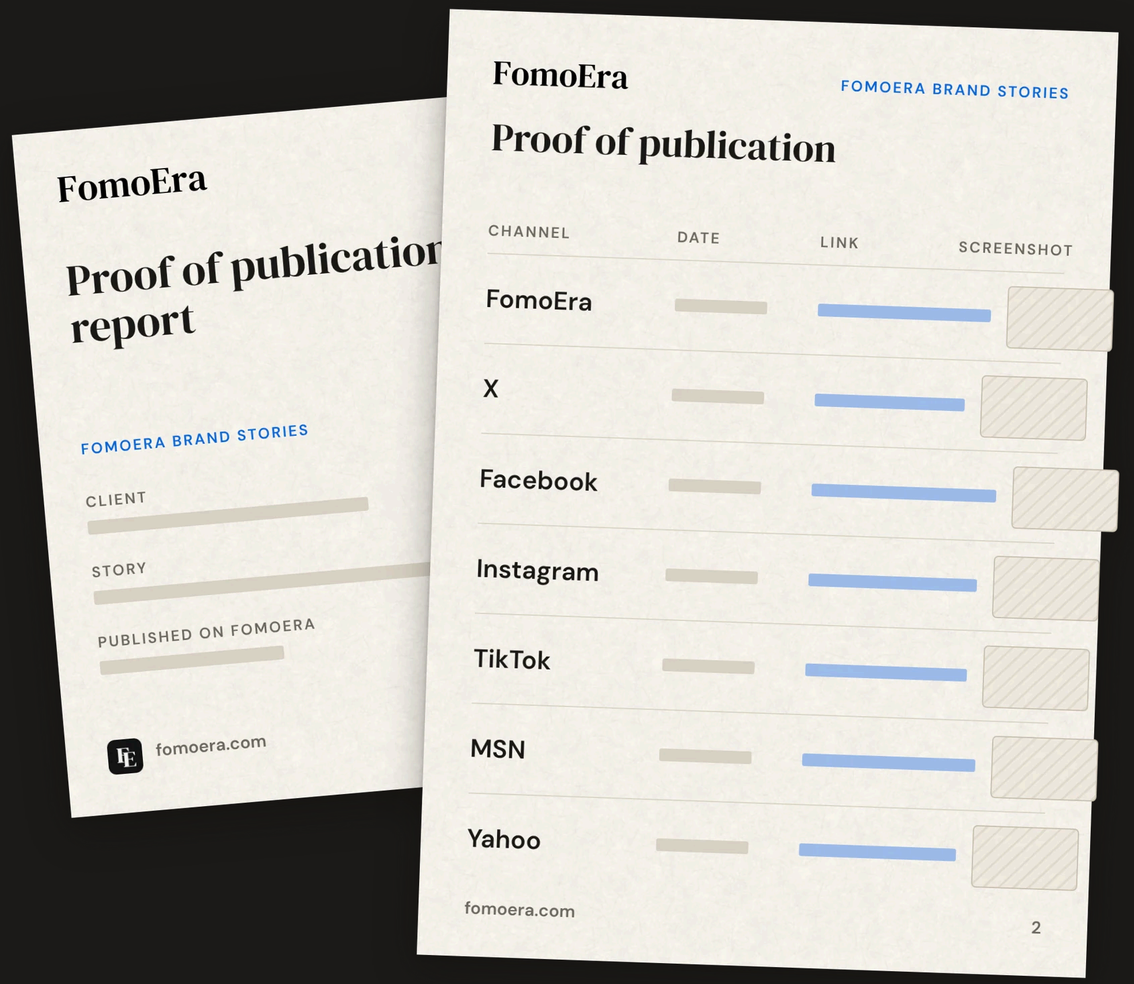
Receive a PDF with the channels, dates, links and screenshots of the published content.

Clear evidence of delivery.

Channels · Dates · Links · Screenshots

The report documents publication; it does not include performance metrics.

Illustrative report layout



KEY TERMS

Clear terms from the start.

3

rounds of revisions across production stages.

12 months

minimum availability of the article on FomoEra.

12 months

of client use of final assets in digital ads.

Content clearly identified as sponsored.

Proposals are subject to editorial acceptance. No NSFW content or dofollow link placements. Availability on third-party platforms is governed by those platforms.

FomoEra | Brand Stories

Tell us the story you want to share.

Send us your brand or project, the topic and your preferred date. We will reply with a proposal.

hi@fomoera.com

fomoera.com

Stories are published in Spanish.

Starting at

US$100

per story

The final fee is confirmed based on the subject, production requirements and scope.

Payment: Full payment before production begins.